INTRODUCTION

Our journey was the answer to a simple question.
What would happen if a cryptocurrency project was 100% run by its community?

While the term DeFi literally includes the word decentralized, this is in reference to economic status as opposed to its internal hierarchy.

While none of us could have imagined it at the time, this was a concept that would start a revolution.

Projects built on the foundation of community involvement are the untamed wilderness of our future. As we move further away from rigid financial structures and traditional mindsets, we become free to discover new ways to solve problems and relate to one another.

In a world ruled by the commodification of time, community-run projects are more than just a change of pace, they are a way to practice the radical acceptance of others.

When success depends on the shared strength of the individuals who make up a collective, we are forced to shift our perspectives to align with those around us. The Froge Ecosystem is our way of recognizing the importance of tearing down this long-established paradigm.

A community is held together by hundreds, if not thousands, of interconnected moments. By studying those drawn to our project, we realized that true strength doesn't come from one of us alone, it comes from when we work together in harmony.

With that thought bright in our minds, we began developing the Froge Ecosystem in earnest.

WHY DECENTRALIZATION?

We are standing at a pivotal moment in innovation.

Until now, centralization has been a prerequisite for all of our official structures. Political, educational, and financial systems are, and have always been, crafted in a way that does not equally and ethically distribute power to those functioning within them. There have been times in our history where this sort of internal structure played an important role, but in an age with the information of the world available at the click of a button, it's time to rethink.

2023 opened our eyes to how little control the average person has in the face of these overarching, generational structures when LUNA crushed seemingly overnight. FTX tested the waters of what it would look like to disperse control to consumers and inexperienced investors alike.

Months after any of these events made international news, we are setting our 100% community-based, cryptocurrency experiment into motion.

Cryptocurrency itself comes from the idea of redefining wealth and how it can be acquired, which goes against traditional processes by its very nature. And yet, most, if not all, cryptocurrencies function within enforceable rules. It's easy to see when we look back at cases like the SEC versus XRP and Pavel Durov's TON at the start of TON's history, or when we consider how the BinanceSmartChain seems to use centralized authority to offer "benefits" over their decentralized partnerships.

In the ever-shifting economic landscape, cryptocurrencies which do not take their independence into their own hands struggle with a tenuous existence.

When the rules of the game are changed against their favor, they have no option but to comply; regardless of the consequences.

WHY TON

When comparing different blockchains, you might wonder why we chose to stay on the TON network. The answer, like the rest of our project, is straightforward and purposeful.

Our top priority was to ensure that the project was free to change and evolve with zero outside regulations impacting it, and TON was the way to achieve that goal. Our army is able to hold their own tokens in a wallet and collect payments from around the world, all while remaining independent of moderating forces.

Founder also chose to send 20% of the total supply to Pavel Durov's wallet because, in his words, "We sent over 20% of the TOTAL supply to Pavel. There is no greatness without a vulnerable point and as Pavel doesn't rug us, then FROGE will grow and survive."

These aspects of TON are what made it the perfect foundation for FrogeSwap, a truly decentralized exchange where you can trade, buy, sell and HODL to gain rewards which far outstripe the value or other staking platforms.

THE VISION OF FROGESWAP

We are dedicated to building the best Decentralized Ecosystem on the planet. Our three tokens were the seeds from which the Froge Ecosystem sprouted, and FrogeSwap is how they've dug in their roots.

The goal of FrogeSwap is to provide a safe place to trade your valuable crypto while remaining decentralized. We are loyal to our holders, and that gives us the means to grow exponentially. We will constantly scale this Ecosystem so it may bring ever increasing parties to the FrogeSwap platform.

Our unique tokenomics, solid design, technical implementation, and the viral growth from our good 'ole fashion memes, will reinforce the platform's strength and ultimately provide residual benefits to the Ecosystem.

Making a swap without a budget is a unique challenge but by tackling various genres and product lines, a focused development team rose from the ranks of our community.

We know that with our unified force, and the power of Froge, we will be successful in advancing the Swap and Ecosystem as a whole, so that we reach new and spectacular heights together.

The best is yet to come!

THE STARTING TOKENOMICS OF FROGESWAP

Froge token and the Frog Army evolved beyond a simple experiment. As of the publishing of this document and the release of FrogeSwap, we have become a Decentralized Ecosystem enriched by its own DEX.

This redefines $FROGE as more than it could be by itself, and is why Froge will outperform, outlast, and outshine every crypto which attempt to emulate it.

FrogeSwap will highlight our three flagship tokens:

Froge: $FROGE
Fly: $FLY
Snake Pepe killer: $SNK

On FrogeSwap your Frogs will HUNT for FLIES, or even DIVING their tokens. The best trainers even teach their Frogs to SWAP which allows the frogling to exchange one token for another tokens.

When Frogs HUNT, DIVING or SWAP, they generated "Returns" that are distributed to the Plunge Pools where #FROGEARMY has either DIVING their tokens or are HUNTING for FLIES.

When you DIVING (Stake) tokens:
Froge -> xFroge
SNK -> xSNK
FLY -> xFLY

The FrogeSwap Liqudity Pars (FSLP) are:
Froge -> Froge-Ton FSLP
SNK -> Snk-Ton FSLP
FLY -> Fly-Ton FSLP

These pools will then distribute rewards proportionally to holders of the aforementioned token pools.

While the staked tokens receive a fixed percentage of FLY, the FSLP pools are distributed as FPB (FLY per block) based on the allocation points to each individual Plunge Pools.

Furthermore, certain Plunge Pools are eligible for DOUBLE or even TRIPLE returns!

FROGE ECOSYSTEM TOKENOMICS
$FROGE

Froge came into this world as a frogling in April 2024.
After we finished minting 1 trillion tokens, we put a third into DeDust and threw away the keys. Then, the remaining 20% was "burned" to Pavel Durov's wallet, which was the start of our Army.

Froge will ground zero for so many of the popular projects.
We are the first to allow diamond hands to hold millions, or even billions, of our tokens in their wallets, as well as being the first spontaneous community building experiment in a decentralized setting.

We earned the nickname PEPE KILLER because we have the ability to outplace the value of Pepe, exponentially, without ever crossing the $0.01 mark.

We are the meme that boldly went where no meme had gone before. At the time of this writing, we are recognized around the world, potentially even by Elon Musk, and are already up thousands of percentage points. Many have tried to follow our swimming, but the form and function of our project eclipses their hype.

Now, Froge is the first cryptocurrency token to be listed and incentivised on FrogeSwap, our very own decentralized exchange, immortalizing it in history forever.
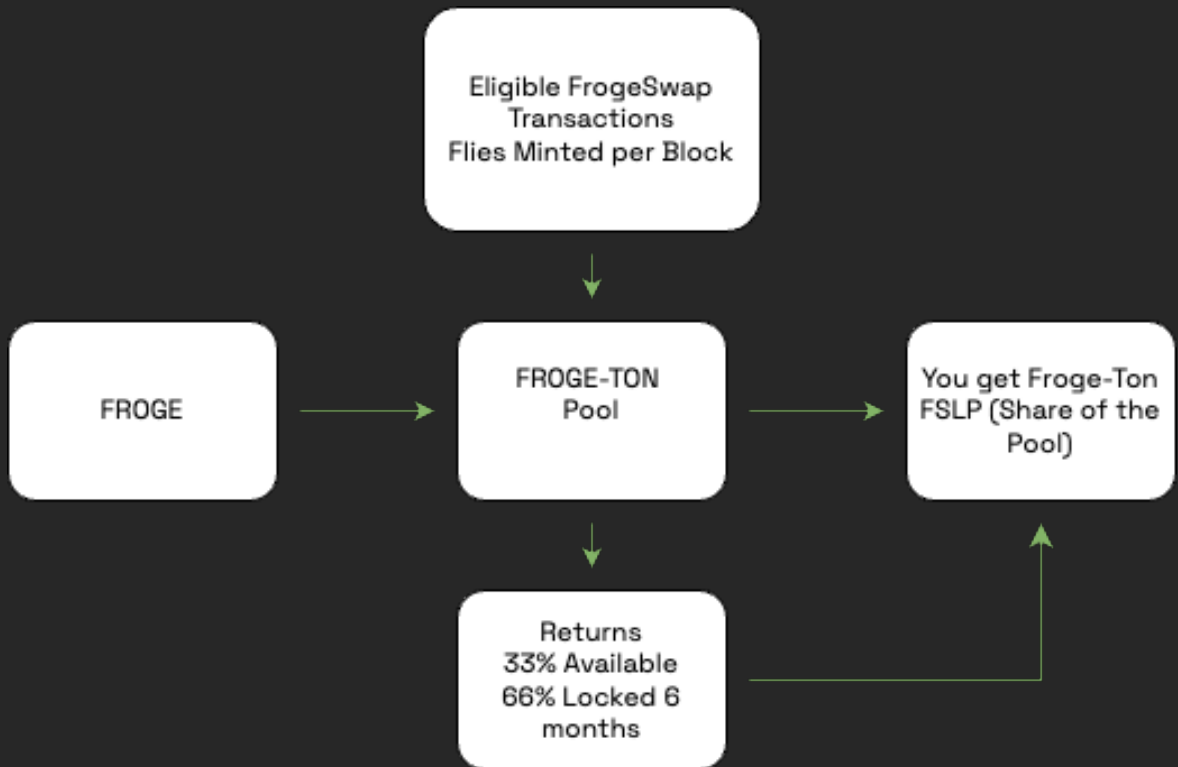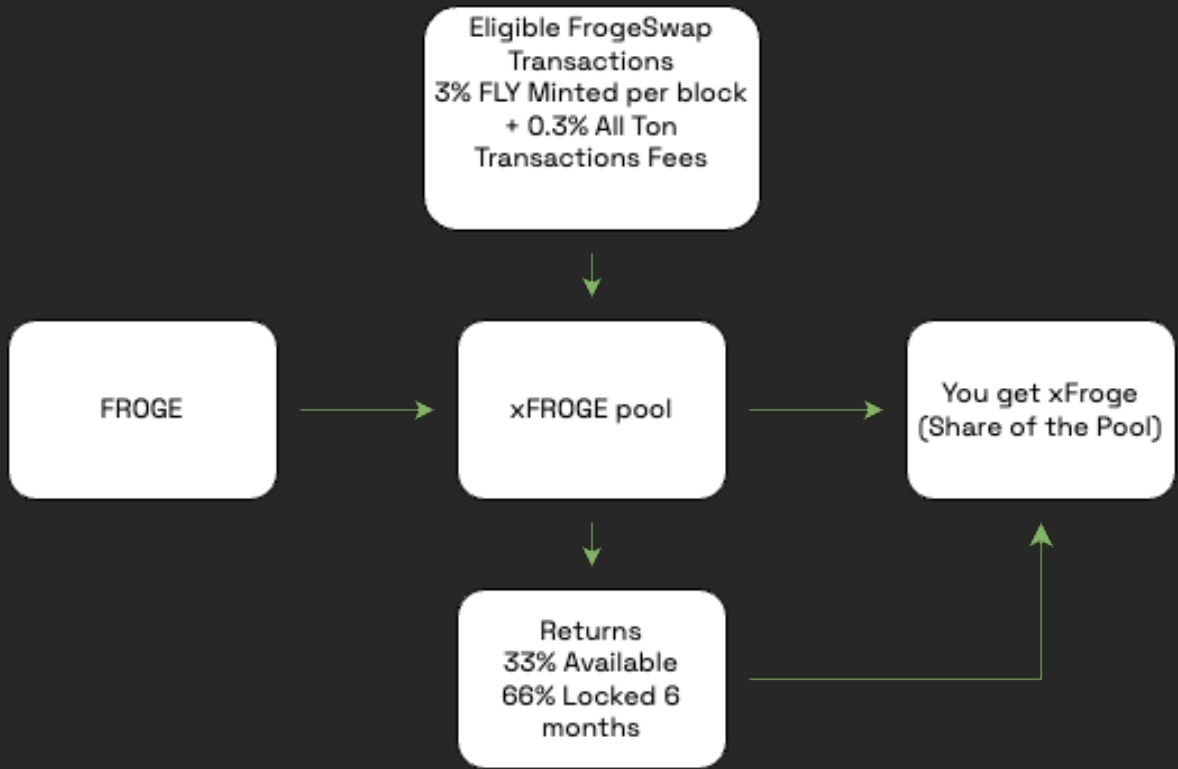
FROGE Incentives: DOUBLE Returns.

DIVING (stake) your Froge Tokens for FLY returns!

3% of all FLY per block (FPB) is distributed to the pool of xFROGE (which is the staked version of FROGE). xFROGE is powerful because its pool includes the 3% FLY per Block (FPB) FLY Reward Allocation, but also pools 0.3% of ALL TON Swap transactions fees which occur on FrogeSwap.

We call this a double return plunge pool.

HUNT for FLIES (Farm) by bringing your FROGE-TON tokens or PROVIDE FROGE LP for FROGE-TON FSLP (FrogeSwap LP Tokens) to share in the FROGE FSLP Plunge Pool.

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┌─────────────────────────┐
│  Eligible FrogeSwap      │
│  Transactions           │
│  3% FLY Minted per block │
│  + 0.3% All Ton          │
│  Transactions Fees       │
└─────────────────────────┘
            │
            ▼
┌─────────┐      ┌─────────────┐      ┌─────────────────────┐
│  FROGE  │ ───> │ xFROGE pool │ ───> │ You get xFroge      │
│         │      │             │      │ (Share of the Pool) │
└─────────┘      └─────────────┘      └─────────────────────┘
                        │                      ▲
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                 ┌─────────────┐               │
                 │  Returns    │ ──────────────┘
                 │ 33% Available│
                 │ 66% Locked 6 │
                 │ months       │
                 └─────────────┘
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┌─────────────────────────┐
│  Eligible FrogeSwap      │
│  Transactions           │
│  Flies Minted per Block  │
└─────────────────────────┘
            │
            ▼
┌─────────┐      ┌─────────────┐      ┌─────────────────────┐
│  FROGE  │ ───> │ FROGE-TON   │ ───> │ You get Froge-Ton   │
│         │      │ Pool        │      │ FSLP (Share of the  │
│         │      │             │      │ Pool)               │
└─────────┘      └─────────────┘      └─────────────────────┘
                        │                      ▲
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                 ┌─────────────┐               │
                 │  Returns    │ ──────────────┘
                 │ 33% Available│
                 │ 66% Locked 6 │
                 │ months       │
                 └─────────────┘
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$SNK PEPE KILLER

$SNK is the second token in the Froge Ecosystem. It was originally envisioned to be a rebase token tied to the price of Pepe. Later, it was decided that Snake would turn off the rebase function (the keys to allow rebase were burnt to ensure this) and continue as a simple Token. Though simple, the fact that SNAKE's tokenomics are the polar opposite of FROGE make it even more intriguing.
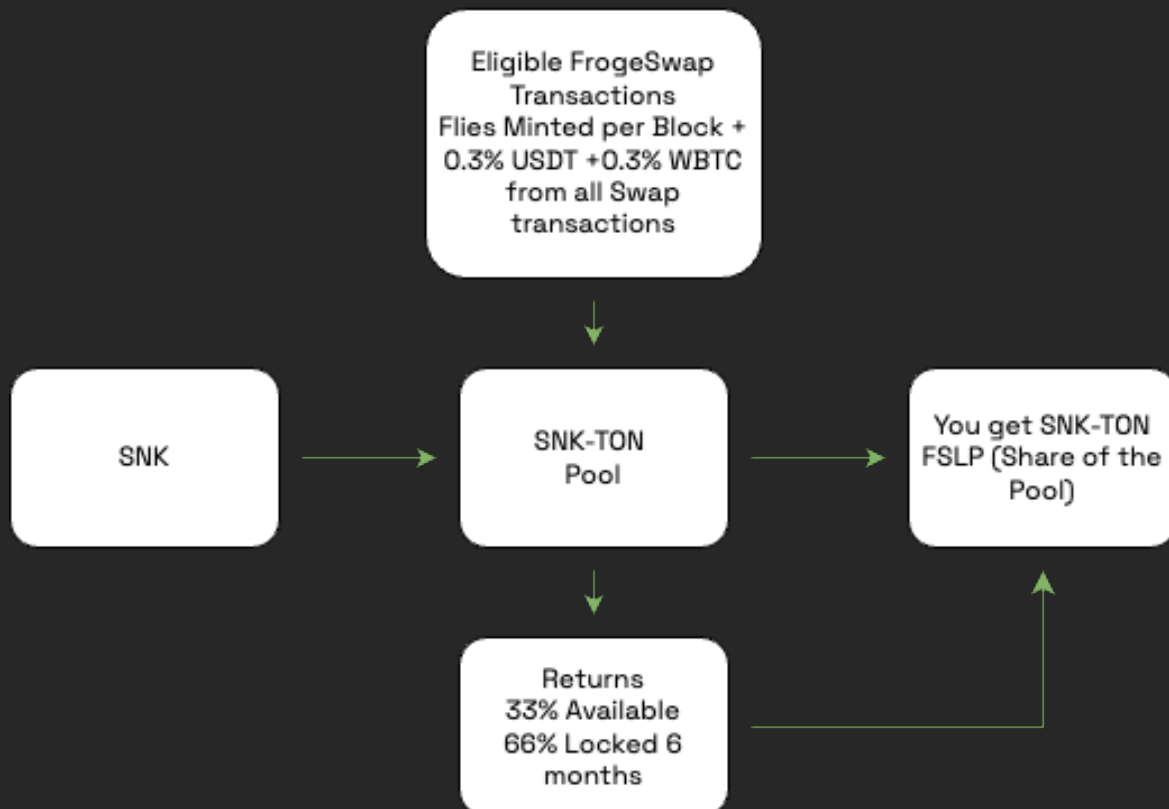
FROGE was made to have an enormous supply (1 trillion tokens) with 20% locked away, whereas the supply of Snake is only 101,101 minted tokens.

The low supply of tokens minted, and the demand and reward for holding xSNK and SNK-TON FSLP, has led to a meteoric rise, similar to that of FROGE. It's quite possible, it is just getting started.

$SNK INCENTIVES
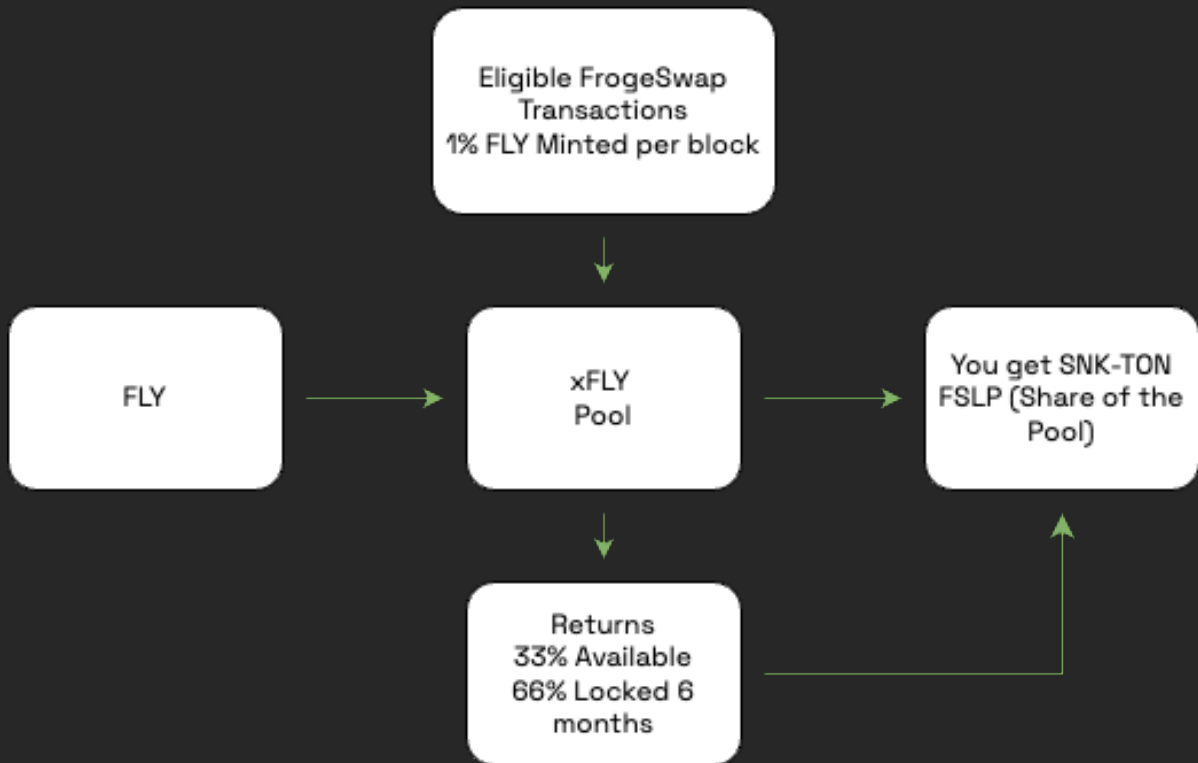When STAKED, it generated xSNK.
xSNK holders as part of the xSNK POOL and will gain 0.5% of all FLY Per Block (FPB).

Moreover, to encourage SNAKE Liquidity, the SNK FSLP TOKEN Plunge Pool gathers 0.3% of all USDT swap transactions and 0.3% of all WBTC swap transactions.

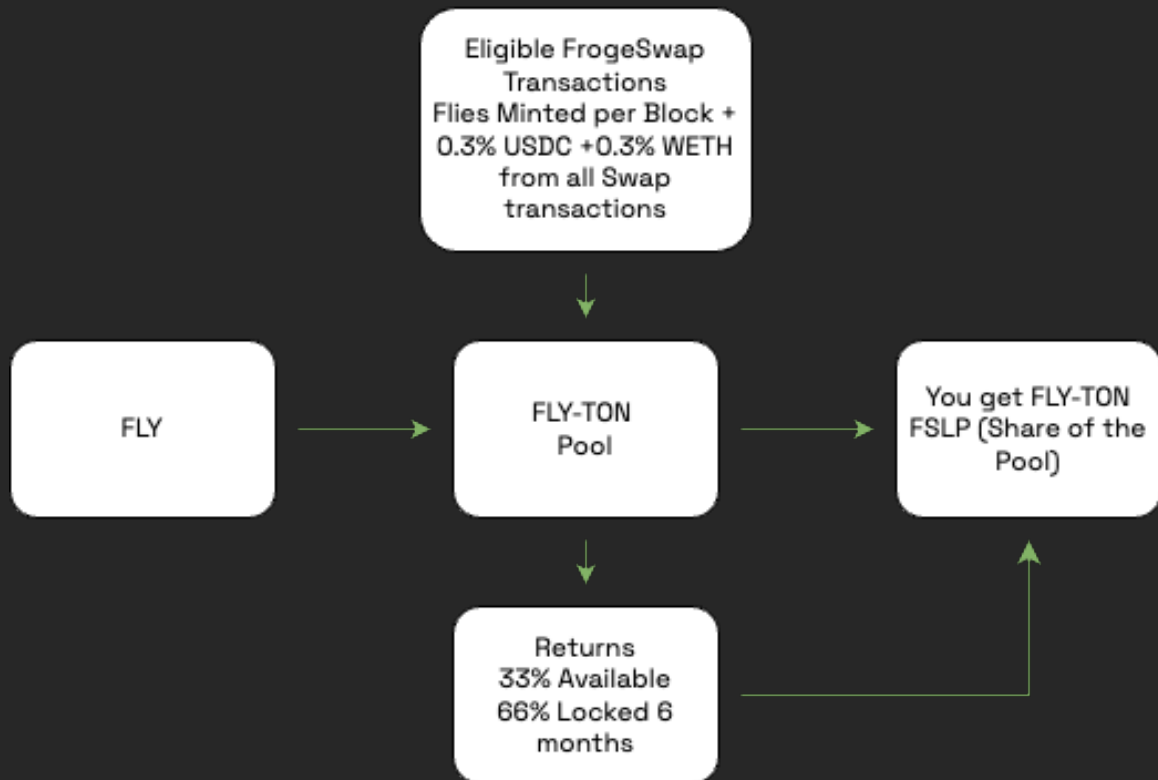In this case, SNK FSLP Token Plunge Pool triple staking returns.

$FLY

FLY is extra special. Only available on FrogeSwap, FLY has 250,000,000 tokens, and is designed to fit perfectly between the previous two tokens in regards to circulation supply.

Moreover, the token is a Governance token which will allow the #FrogeArmy to vote on proposals for 2024, as well as which token pairs will be added on FrogeSwap. The more FLY you hold, the more weight your vote carries in these future endeavors.
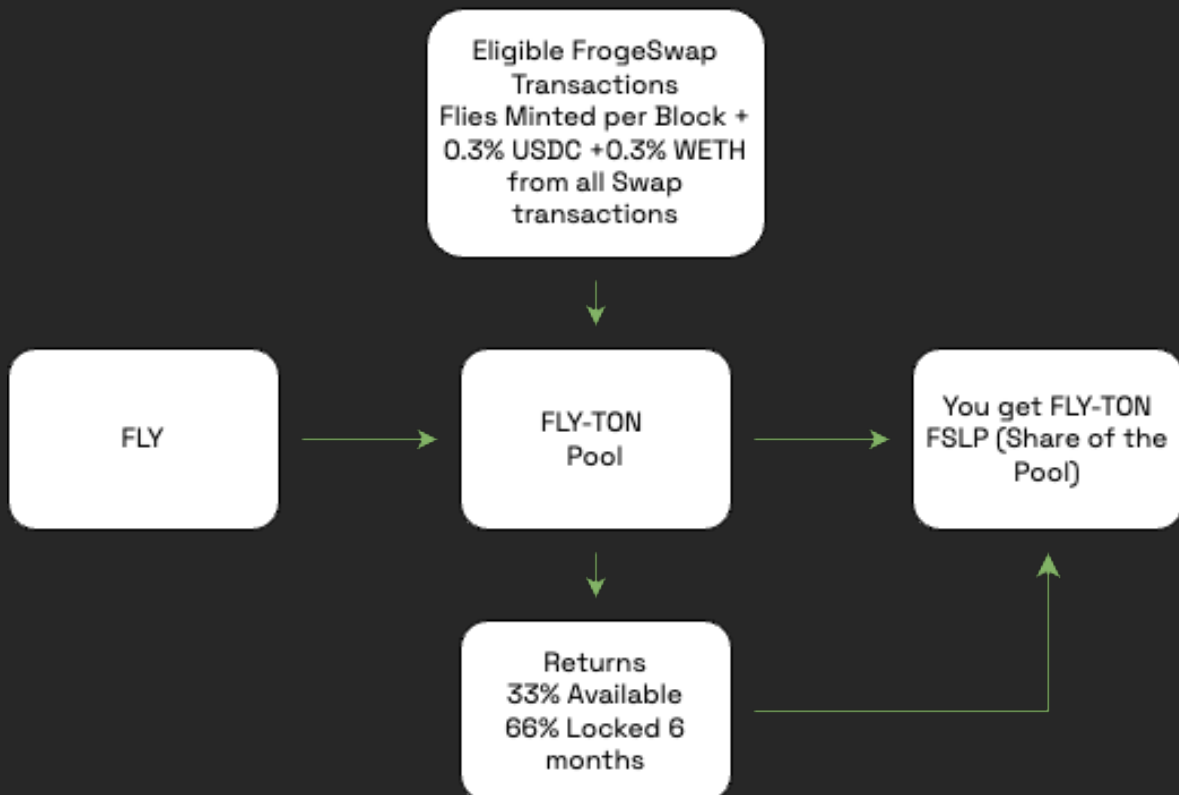
$FLY INCENTIVES

Get xFLY when you DIVING FLY Tokens. xFLY entitles the holder part of a pool that gains 1% of all FLY Per Block (FPB).

Similar to SNAKE, FLY liquidity is encouraged on FrogeSwap by offering the FLY FSLP TOKEN. The FLY FSLP TOKEN pool gathers 0.3% of all USDC Swap returns and 0.3% of all WETH Swap returns. Finally, the FLY FSLP TOKEN Plunge Pool has highest allocation points during our Liquidity Event as it has the most risk.

FROGESWAP LIQUIDITY EVENT

To get FrogeSwap off on the right paw, we are having a two weeks Liquidity Event. During these two weeks you can bring your liquidity for selected pairs from DeDust or StonFi to receive part of FLY RETURNS.

Fly will mint at x10 the normal rate only during this event.

If you have liquidity parked on another exchange, bring it to FrogeSwap for 1,000 FLY per block (900 after the FLY Development & Reward Allocation) during the Liquidity Event.

After the Liquidity Event, the block rewards will be reduced.